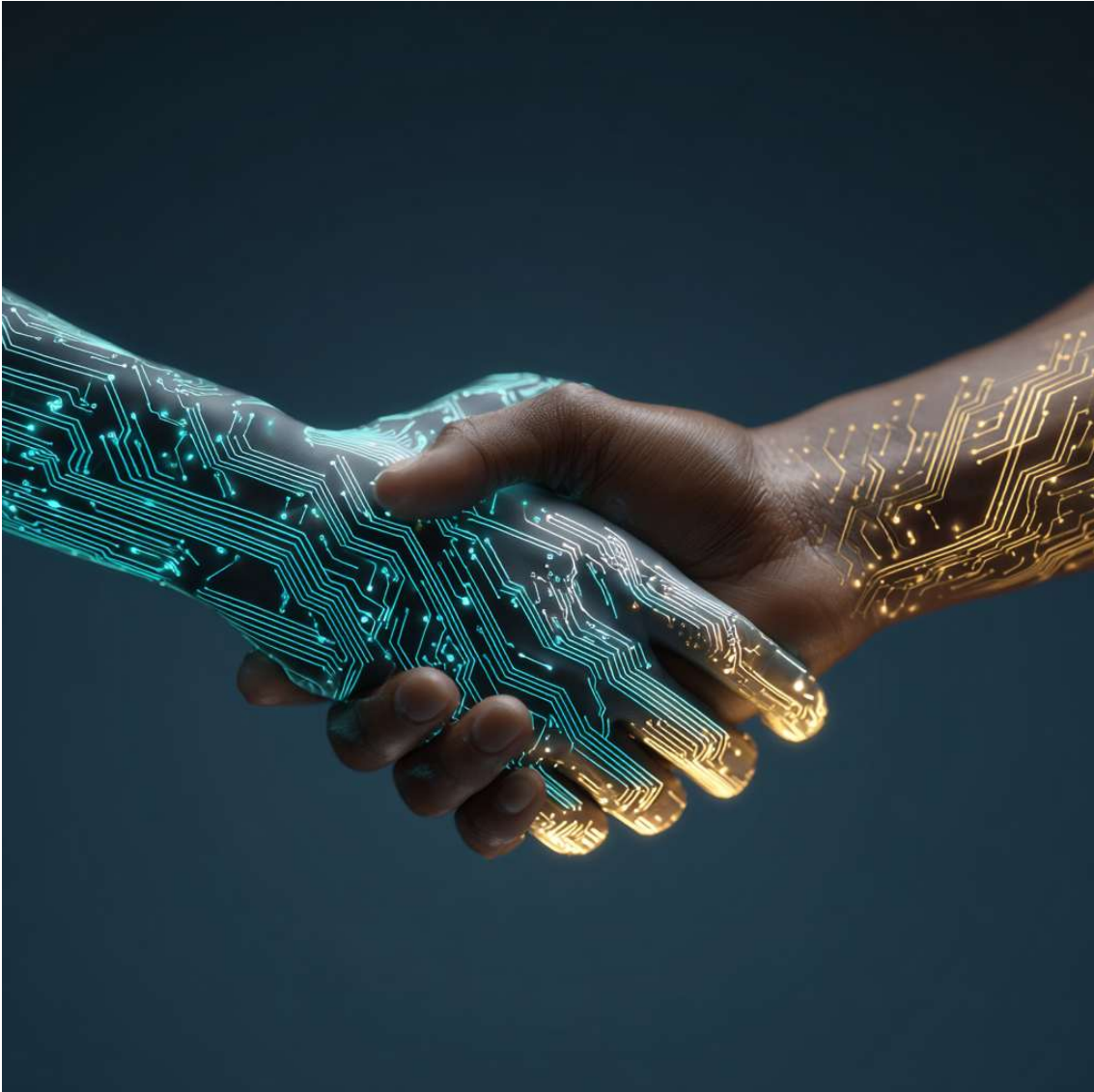


The logo consists of the word "Woko" in a white, bold, sans-serif font, centered within a dark teal rounded square.

Woko

Wokolako Culture & Values Guide

1. Welcome to Wokolako



At Wokolako, we bridge the AI-human gap. We provide AI-savvy professionals who help businesses integrate technology meaningfully while upskilling teams to work smarter. Through flexible hiring models and values-driven talent, we turn AI from hype into human-led impact. This guide defines our shared compass – what we stand for, how we work, and what binds us together.

2. Who We Are

Our vision is empowering organizations to operate better with AI-fluent teams, streamlined workflows, and future-ready talent. We partner with digitally-enabled businesses to place high-performing talent in strategy, customer experience, marketing,

and technical roles. Wokolako operates through two core units: Talent Deployment for placing AI-skilled professionals, and Gwilaco Labs, our engineering unit conducting research and building solutions to enhance capabilities for internal operations and client projects.

3. Our Core Values

Honour: We stay true to our word and hold ourselves accountable for the work we own. This means transparent communication, ethical AI practices, and owning outcomes.

Excellence: We aim to produce the best possible results from every project. We set quality thresholds, refine deliverables, and measure real impact.

Innovation: We seek the best paths to doing our jobs. This manifests through solution-first thinking, process reengineering, and embracing new approaches.

Collaboration: We work with others objectively – asking, contributing, and refining together. Success comes through mutual support and shared ownership.

4. What We Look For

In Clients: We seek partners who empower teams with AI, commit to ethical technology use, and embrace flexible talent models.

In Talent: We require proven field expertise (through experience or education), learning agility to master new tools, and a strategic mindset. Examples: Marketers with SEO foundations train in AI content tools; support reps with chat experience learn AI chatbots.

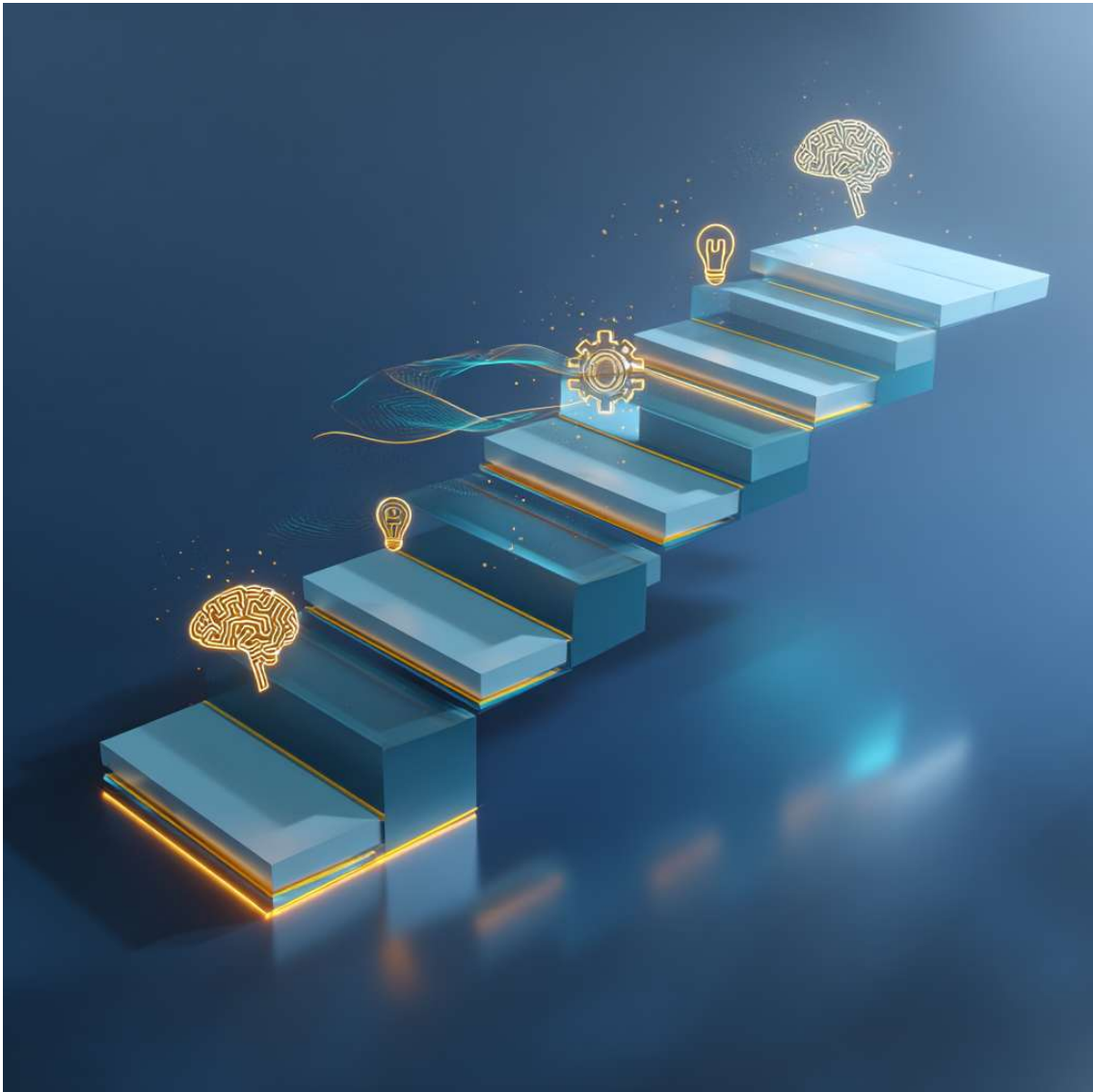
5. How We Work

Talent Development: Professionals with domain expertise train in role-specific AI tools, prove skills through real projects, then deploy to clients with portfolio-ready achievements.



Client Partnerships: We provide AI-skilled humans (not just tools), upskilling programs for existing teams, and compliance-ready solutions. Our work style focuses on outcomes over hours, with proactive communication and shared tools.

6. Growth at Wokolako



We invest in your success through real-world project experience, ongoing AI upskilling, and cutting-edge tool access. Your progression pathway: Excel in core work, earn priority client placements, then advance to specialized roles. We celebrate progress over perfection and support your goals.

7. Final Thoughts

We're builders of skills, solutions, and careers. For clients, we provide the human edge in the AI revolution. For talent, we transform expertise into AI-powered value. Whether you're with us for one project or many, we're committed to making your experience collaborative, challenging, and rewarding. Welcome to thoughtfully augmented work.

The Wokolako team